

OF THE
MINNEAPOLIS/ST. PAUL METRO AREA

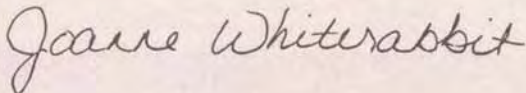
1990 Annual Report

Dear Members:

What an exciting year for corporate volunteer programs and their managers! The Corporate Volunteerism Council of the Minneapolis/St. Paul Metro Area (CVC) has reached new heights in the field of corporate volunteerism and continues to be a leader across the United States. While we consistently performed our daily activities of keeping CVC a dynamic organization, we created and implemented the Minnesota Corporate Volunteerism Summit. The first regional meeting of its kind.

The goal of the Minnesota Corporate Volunteerism Summit was to examine whether corporate volunteer programs are a viable, effective business strategy that can be utilized to address workforce issues. Over 30 senior level executives participated in the Summit and the unanimous decision was **YES**; corporate volunteer programs can effectively address workforce issues. This sentiment was captured in the Minnesota Summit Statement on Corporate Volunteerism. This statement, a charge to other companies across the state of Minnesota, appeared in the Star Tribune and the Pioneer Press on November 13, 1990. This is just the beginning.

I believe the field of corporate volunteerism has incredible potential. I commend the Corporate Volunteerism Council of the Minneapolis/St. Paul Metro Area for continuing to reach for the stars and excelling in its endeavors. Congratulations and best wishes for continued success!



Joanne Whiterabbit
Chair - 1990
Corporate Volunteerism Council
Manager Volunteer/Community Relations
Cray Research, Inc.

Corporate Volunteerism Council

1990 Executive Committee

Chair	Joanne Whiterabbit	Cray Research, Inc.
Vice-Chair	Susan Enright	Pillsbury Company
Recording Sec.	Bonnie Morey	M.A. Mortenson
Corresponding Sec.	Ellen Hufschmidt	Management Assistance Project
Treasurer	Joan Sidla	Land O'Lakes
At-Large Rep.	Kate Jowett	St. Paul Voluntary Action Center

Membership / Marketing

Chair	Laurel Seeling	Alliant Techsystems (formerly Honeywell)
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Communications

Co-Chair	Jay Durbin	Norstan Communications
Co-Chair	Debbie Kitt	Dayton's

Program

Co-Chair	Dixie Nelson	KPMG, Peat, Marwick & Company
Co-Chair	Lisa Billingham	Marquette Bank, Mpls.

1990 PROGRAMS AND PROJECTS

- January** Retirees Recareer. . .They Volunteer
Lisa Taylor, VIE Executive Director, National Retiree Volunteer Center
George MacDonald, First Bank Retiree
Barb Koenig, Group Activity Coordinator, Senior Resources
- March** "Why Aren't Kids Like They Used To Be?"
Dr. Robert Ferrera, Superintendent, Minneapolis Public Schools
CVC member companies provided over 200 volunteers for **Taste of the Nations** in March.
- April** National Volunteer Recognition Week
"Gift of Time"
CVC Executive Committee
- May** Children Are Our Future
Jackie Olafson, Division Director, Children's Home Society
- July** Ice Cream Social
Review National Conference: Launching a New Century: The Volunteer Initiative
- August** CVC supported **Metro Paint-a-thon** with over 700 volunteers during August.
- September** "Keeping Your Zip When Your Zapped"
Dan Bargaen, Consultant
- October** Minnesota Corporate Volunteerism Summit
John Rollwagen, Chairman and CEO, Cray Research, Inc.
CVC provided **KIDSDAY** in St. Paul with volunteers and financial support in October.
- November** Annual Meeting
CVC's Tenth Anniversary
- December** CVC Holiday Social
CVC will provide volunteers for the **Volunteer Connection**.

FINANCIAL
January 1, 1990 - October 31, 1990
Unaudited

Income

Membership Dues	\$ 4,840.00
CVC Manual Sales	\$ 616.00
Meeting Receipts	\$ 153.00
Canada Manual Royalty & Sales Fees	\$ 2,310.00
Contributions	\$ 1,000.00
Interest Earned	<u>\$ 358.97</u>
Total Receipts	\$ 9,277.97

Expenses

Administration (copies, mailing, supplies)	\$ 641.36
Publications	\$ 2,818.83
Program	\$ 956.25
Contributions	\$ 500.00
Miscellaneous	<u>\$ 535.55</u>
Total Expenditures	\$ 5,451.99

Minnesota Corporate Volunteerism Summit Income and Expenses not included. Financial information on the Summit will be available upon request after 1/1/91.

Financial information is not complete due to change in release date of Annual Report. Complete financial information for 1990 will be available upon request after 2/1/91.

MINNESOTA SUMMIT STATEMENT ON CORPORATE VOLUNTEERISM

Our community and the world have reached a point where old models and systems no longer provide effective answers to community and business problems. Potential solutions will depend on multi-sector approaches and collaborations. It is time for each of us to create a personal vision and enroll others in actions which will make a positive difference within our communities and our companies.

We believe that corporations should focus on employee and retiree volunteer programs as a significant business strategy. Corporate volunteerism impacts workforce issues, increases the productivity of business, and positions business as a responsible citizen in the community.

Our experience indicates that volunteerism strengthens the human capital of a corporation by fostering creativity and cooperative efforts, expanding awareness of the diversity in our society, developing new skills, increasing morale, and retaining quality employees.

Corporate volunteer programs can take many shapes. They may be as elaborate as professionally staffed efforts with corporate philosophies, personnel policies, release time, and retiree programs. Some are corporate-sponsored projects or collaborations among groups of companies and nonprofits. Or they may be as simple as a company leader encouraging employees to volunteer where they believe they can make a difference.

Successful volunteer programs demand leadership from the top, employee involvement in the design and management of the program, adequate financial and human resources to support the program, and true partnerships with the community based upon mutual respect, cooperation and a willingness to learn.

We urge businesspeople—executives, managers, and supervisors alike, from both small and large organizations, to initiate and make a long-term commitment to volunteerism. Corporate volunteerism addresses the community's needs while building a skilled and highly motivated workforce.

For more information, we encourage you to contact the Corporate Volunteerism Council of the Minneapolis/St. Paul Metro Area, 404 South Eighth Street, Minneapolis, MN 55404. Telephone, (612) 340-7532.

Ellis Bullock Vice President Jostens, Inc.	George Hite Vice President Target Stores	Edward Mahoney President AMEV Financial Group	The Honorable James Scheibel Mayor, City of Saint Paul
Jane Campion Administrator Mayo Clinic	Lou Howard Department Director NSP	Gene Nessly Past Division President Minnegasco	Gene Sipe Region II President Bremer Financial
Peter Connor Manager OTC Division SPX Corporation	Irwin Jacobs Chairman Jacobs Management	Russell Norha Vice President General Mills, Inc.	Ron Speed Vice President Honeywell, Inc.
Lance Davenport President Norwest Bank, Roch.	Ron James V.P. & CEO-MN U S WEST Communications	Frank Parisi Vice President Cray Research, Inc.	Don Sudor Manager IBM
Gregory Fox Vice Chancellor University of Mn/Duluth	Raymond Krause Vice President The Pillsbury Co.	John Pearson Chairman & CEO The NWNL Companies, Inc.	Joanne Whiterabbit Chairperson Corporate Volunteerism Council
Sandra Hale Cabinet Commissioner State of MN	Chris Mahai Senior V. P. First Bank System	John Rollwagen Chairman & CEO Cray Research, Inc.	

In cooperation with, Corporate Volunteerism Council of the Minneapolis/ St. Paul Metro Area, Management Assistance Project, Minnesota Business Partnership, Minnesota Center on Corporate Responsibility, Minnesota Council on Foundations, Minnesota Office on Volunteer Services, Minnesota Retiree Volunteer Center, National Council on Corporate Volunteerism, Retired Senior Volunteer Program, United Way of the Minneapolis Area, United Way of the St. Paul Area, United Way's Volunteer Center, and Voluntary Action Center of the St. Paul Area.

This statement was developed October 16, 1990, at the 1990 Minnesota Corporate Volunteerism Summit. Over 30 top executives from Minnesota corporations attended the Summit; they were joined by several members of government and nonprofit organizations.

CORPORATE MEMBERS

ADC Telecommunications, Inc.	Land O'Lakes, Inc.
American Medical Systems	Lutheran Brotherhood
Arthur Anderson & Company	M.A. Mortenson Company
Bemis Company	Marquette Bank Minneapolis
Best Buy Company	Medtronic, Inc.
Cargill, Inc.	Minnegasco
Control Data Corporation	Mona, Meyer & McGrath
Cray Research, Inc.	National City Bank
Dayton Hudson Department Store Co.	Norstan Communications
Deloitte Haskins and Touche	Northern States Power Company
Deluxe Corporation	Northwestern National Life Insurance Company
Ecolab, Inc.	Norwest Banks
First Bank Systems	Opus Corporation
First Minnesota Savings Bank	Park Nicollet Medical Center
General Mills, Inc.	Pillsbury Company
Graco, Inc.	Piper, Jaffray & Hopwood, Inc.
H.B. Fuller Company	Prudential Insurance Company
Honeywell, Inc.	Soo Line Railroad
IBM Corporation	Target Stores
IDS Financial Services, Inc.	TCF
Inter-Regional Financial/Dain Bosworth	Banking & Saving
International Multifoods Corporation	3M
Josten's Inc.	U S West Communications
KARE-Channel 11	Unisys Corporation
KPMG, Peat, Marwick & Company	United HealthCare
	WCCO-TV
	Western Life Insurance

ASSOCIATE MEMBERS

Citizens League	Minnesota Office on Volunteer Services
Community Volunteer Services of the St. Croix Valley Area	National Retiree Volunteer Center
Greater Minneapolis Chamber of Commerce	Retired Senior Volunteer Programs
Hennepin County Community Services	St. Paul Area Chamber of Commerce
Management Assistance Project	United Way of Minneapolis Area
Minneapolis Youth Trust	United Way's Volunteer Center - Minneapolis
	Voluntary Action Center of the St. Paul Area



Corporate Volunteerism Council

404 South Eighth Street, Minneapolis, MN 55404