

# M<sup>CVC</sup>embers

## Corporate:

3M  
ADC Telecommunications, Inc.  
Allina Health System  
American Express Financial Advisors  
American Medical Systems  
Apogee Enterprises, Inc.  
AT&T Wireless Services  
Bemis Company, Inc.  
Best Buy Co., Inc.  
Cargill  
CENEX, Harvest States  
Ceridian Corporation  
Children's Hospitals and Clinics  
Control Data Systems, Inc.  
Data Card Corporation  
Dain Rauscher Incorporated  
Dayton's  
Deluxe Corporation  
Dorsey and Whitney LLP  
Federal Reserve Bank of Mpls.  
Fortis  
General Mills, Inc.  
Graco Inc.  
H. B. Fuller Company  
Health East  
Health Partners  
HealthSystem Minnesota  
Honeywell Inc.

IBM Corporation  
KPMG Peat Marwick  
Land O'Lakes, Inc.  
M. A. Mortenson Company  
Mall of America  
Medtronic, Inc.  
Minnegasco A Noram Energy Co.  
National Car Rental  
National City Bank  
North Memorial Health Care  
North Memorial Community Foundation  
Northern States Power Company  
Northland Insurance  
Oppenheimer Wolff & Donnelly  
Padilla Speer Beardsley  
Paragon Cable Minnesota  
Pillsbury Company, The  
Piper Jaffray Companies  
Prudential, The  
ReliaStar Financial Corp.  
Richfield Bank & Trust Co.  
St. Paul Companies, The  
Star Tribune  
State Farm Insurance  
Target Stores  
TCF Bank Minnesota fsb

United HealthCare Corporation  
US Bancorp  
US WEST Communications  
Weisman Enterprises, Inc.  
Xerox Corporation

## Associate:

Greater Minneapolis Chamber of Commerce  
Greater St. Paul Retired and Senior Volunteer Program  
Management Assistance Program for Nonprofits, Inc. (MAP)  
MN Office of Citizenship and Volunteer Services (MOCVS)  
National Association of Partners in Education/MN (NAPE)  
National Retiree Volunteer Coalition (NRVC)  
Twin Cities One-to-One  
United Way of the St. Paul Area  
United Way's Volunteer Center of Minneapolis  
Volunteer Center of St. Paul, The Youth Trust

# A<sup>1998</sup>ccomplishments



*Strengthened* programs for members by focusing on current volunteerism trends and issues (e.g., welfare to work, America's promise to youth).

*Revised* mission statement, bylaws, and committee structure to meet the changing needs of members.

*Surveyed* members for information about their volunteer programs, the role they play, and basic information (phone and fax number, e-mail and street address) for new CVC directory.

*Surpassed* our membership and financial goals with 58 corporate members and 11 associate members (or nonprofit agencies). (See member list on the back page.)

*Strengthened* our relationship with the nonprofit community by participating and sponsoring the 1998 State Conference on Volunteerism for the first time.

*Increased* local visibility by announcing programs in newspapers.

*Strengthened* our reputation as a resource for corporate volunteerism and related issues among member and non-member organizations by sharing best practices and general knowledge.

*Launched* new CVC corporate leadership award--an annual award recognizing an outstanding corporate volunteer program that anticipates and responds to changing community needs.

*Received* national attention from Points of Light Foundation by utilizing their expertise in refocusing and refining our mission and vision. (Several of our members spoke at the National Community Service Conference.)

1998 ANNUAL REPORT

# President's MESSAGE

A time to reflect and revitalize

This has been an exciting year for the Corporate Volunteerism Council (CVC). As we pause to reflect on the year's accomplishments and the great strides we have made during our 18-year history, we are sure to be revitalized for the future.

Our achievements are a direct result of the many dedicated members who have devoted their time and talents to CVC. I am continually amazed at the commitment that our members demonstrate and their willingness to share their strengths and abilities to enhance this organization.

This year, our key accomplishments included revising our bylaws, recreating our mission statement, and restructuring our professional development committees. This reengineering effort will enable us to focus on the changing needs of members and has positioned us to better serve members throughout the metro area.

I feel privileged to introduce and present CVC's new corporate leadership award, which honors an outstanding corporate employee volunteer program. This year's winner is Wiesman Enterprises, Inc., whose community action team--under the able direction of Carolyn Blesi--has demonstrated leadership in anticipating and responding to the changing needs of the Twin Cities communities. This annual award will provide well-deserved recognition to successful programs, which in turn can serve as models for other metro area volunteer programs.

Another notable outcome of the Council's efforts is the CVC directory, which is a result of the survey most members completed last spring. The directory contains member and program profiles and the professional development program calendar for 1999. It is our hope that you will find this information useful.

Finally, I thank you--the members--for your involvement in and support of CVC's new mission: "To demonstrate leadership in the area of workplace volunteerism by providing opportunities for training, collaboration, networking, and public awareness activities to strengthen member volunteer programs, incorporating diversity in all we do."

Regards,



Lisa Wagner  
1998 CVC President  
Manager, Volunteer Programs  
ReliaStar Financial Corp.



# 1999 Goals

*Identify* and focus on member needs.

*Build* upon and update CVC directory.

*Explore* electronic communication options by launching a web page and communicating to members via e-mail.

*Continue* to provide worthwhile programs and training opportunities (e.g., how to apply for volunteer program awards, volunteering with diverse populations and organizations, and virtual volunteering).

*Engage* more members in active participation in CVC committees, programs, operations, and social events.

*Improve* communication of benefits to members.

*Begin* planning and developing new "look" to be launched in 2000.

# Financials

