

**mag•ic** [ˈmɑːɡɪk]

A quality that makes something seem removed from everyday life; surpassing what is common or usual.

**part•ner•ship** [ˈpɑːtnər, ʃɪp]

Working together to achieve success in an effort or venture within a relationship; a mutual cooperation and responsibility for the achievement of specific goals.

## THE MAGIC OF PARTNERSHIPS



Corporate Volunteerism Council—Twin Cities  
Annual Report 2005

## CVC BOARD

**President:** David Jones,  
Thrivent Financial for Lutherans

**Secretary:** DeDee Varner, HealthPartners

**Treasurer:** Tom Lee  
Blue Cross and Blue Shield of Minnesota

**Program Chairs:**  
Lisa Bugman, Star Tribune  
Christy Eichers, Medtronic

**Marketing/Communication Chairs:**  
Becky Smith, Piper Jaffray  
Kate Waters, U.S. Bank

**Membership Chairs:**  
Dan Narr, Catholic Charities  
Tony Tolliver, Carlson Companies

**Leadership Development Chairs:**  
Judson Tharin, The Toro Company  
Amy Wagner, MAP for Nonprofits

**Annual Luncheon Chairs:**  
Marsha Milgrom, Star Tribune  
Zeeda Magnuson, Hands On Twin Cities

**Special Projects/Historian Chairs:**  
DeeDee Rauchbauer, Land O'Lakes, Inc.  
Deb Prince, Land O'Lakes, Inc.

## COMMITTEE MEMBERS

**Annual Luncheon Committee:**  
Lisa Hunter, Children's Home Society  
and Family Services  
Tom Lee, Blue Cross and Blue Shield  
of Minnesota  
Deb Prince, Land O'Lakes, Inc.  
DeeDee Rauchbauer, Land O'Lakes, Inc.  
Donna Svendsen, General Mills  
Tony Tolliver, Carlson Companies

**Leadership Development Committee:**  
Barb Alfrey, Big Brothers Big Sisters

**Marketing/Communication Committee:**  
Dawn Lindblom, Catholic Charities

**Program Committee:**  
Jeanne Erickson, CHS  
Wendy Hughes, GMAC-RFC

*It is the time and energy given by  
these volunteers that helps to make  
our organization a success.*

*Thank you.*

## LETTER FROM THE PRESIDENT



Dear Fellow Members,

One year ago, CVC celebrated its 25th anniversary. That proved to be a great time for looking back over a rich history of leading the Twin Cities corporate community on the road to community service.

As we celebrate our 26th anniversary this year, we are looking ahead. This is a great state and a great community we live, work and play in and community service is more important than ever in keeping things great.

The CVC provides educational and networking opportunities for our members. We share best practices. We make connections – we see partnerships develop between corporations and nonprofit organizations and government agencies.

The strength – or “magic” – of those partnerships will be what leads us onward into the next quarter century and will help to keep Minnesota and the Twin Cities a great place.

Thank you all for the work you do. Best wishes for continued success!

Sincerely,

A handwritten signature in black ink that reads "David E. Jones". The signature is fluid and cursive.

David Jones, Thrivent Financial for Lutherans  
CVC President

## 2005/2006 PROGRAMS: A BENEFIT OF MEMBERSHIP

As a member of this program, CVC –Twin Cities reaps the benefits and lessons learned from a network of CVCs across the nation that support employee volunteering.

**June:** Measuring Corporate Volunteerism and the Standards of Excellence

**Host:** Piper Jaffray

**July:** CVC Board Boot Camp

**Host:** Star Tribune

**August:** CVC Summer Social  
Walker Art Center

**October:** Volunteer Recognition  
Roundtable

**Host:** General Mills

**January:** CVC Winter Social  
Minnesota History Center

**February:** Workplace Giving Programs  
Roundtable

**Host:** Comcast

**March:** Annual Meeting of Members  
and Hands On Twin Cities

**Host:** Salvation Army

## Did You Know?

Nearly 75 Corporate Volunteer Councils exist across the country.  
An estimated 2,000+ businesses are affiliated with the CVC network.

## LEADERSHIP AWARD

# The Toro Company



The Toro Company recognizes employees as trusted and valued assets. While supporting a strong work ethic, the company understands the balance of work, family and community in promoting overall employee satisfaction and morale. The mission of the volunteer program is to strengthen and enhance the giving efforts of the Toro Company and its employees to grow stronger and healthier communities.

In 2003, Toro enacted a Corporate Volunteer Policy, providing employees the opportunity to volunteer 20 hours in the community each year, treating those hours as paid time off. A volunteer council was formed and the objectives for the volunteer program, called Giving and Growing, were defined.

Toro has played an active role in strengthening the Bloomington, Minnesota community. The Toro/City of Bloomington Partnership encompasses Toro's corporate sponsorship of Olson Middle School, participation in the BestPrep's e-mentoring programs at Kennedy High School, Toro Mobile yard maintenance program for senior citizens and on-going Meals on Wheels.

Benefits of the Bloomington Partnership are abundant. Through the Olson Middle School and Kennedy High School efforts, youth recognize the importance of giving time and talents to benefit the community. Toro Mobile makes seniors feel they are now reaping a benefit that comes to them after years of helping to build the Bloomington community in its early years. During the past two years, over 272 employees at all organizational levels have volunteered for the Partnership.

The recipient of the \$500 CVC-TC donation is Olson Middle School.

*"Volunteering develops the whole person, giving each of us the chance to make a difference, thereby helping to change the lives of people in need and the face of our communities," said Mike Hoffman, President and CEO, The Toro Company.*

## SPOTLIGHT AWARD

# Comcast Cares Day

*The Comcast Promise: We will entertain, inform and empower our customers while enriching our communities.*

Comcast arrived in the Twin Cities in 2002 and vowed to deliver high-quality products at a good value and make substantial contributions to the economic vitality and livability of its communities.

Comcast's most visible and widely supported community initiative is Comcast Cares Day, part of the volunteer program called Comcast Cares. Comcast Cares Day is one of the largest single-day corporate volunteer efforts in the United States. During the past three years, over 1,600 employees have given hours of service on Comcast Cares Day to volunteer with the Amherst H. Wilder Foundation, Como Zoo and Conservatory and Great River Greening.

In 2005, Comcast had over 600 volunteers partnered with Great River Greening and Washington County Parks to restore natural prairie landscapes, remove invasive buckthorn from the shores of Lake Elmo and build habitat shelters for Lake Elmo Park Reserve's abundant wildlife species.

The recipient of the \$500 CVC-TC donation is Great River Greening.

*"It is a tremendous honor to receive the CVC Spotlight Award," said Bill Wright, Comcast Regional Vice President. "This award is a tribute to Comcast's many volunteers who so generously give of their time and talent to help enhance the quality of life in our community."*



## CORPORATE MEMBERS

3M

ADC Foundation

Allianz Life Insurance Company  
of North America

Ameriprise Financial

Assurant

Best Buy Co., Inc.

Blue Cross & Blue Shield of Minnesota

Bremer Bank

C.H. Robinson Worldwide, Inc.

Cargill

Carlson Companies

Ceridian Corporation

Children's Hospitals and Clinics

CHS

Comcast

Delta Dental Plan of MN

Dorsey & Whitney LLP

General Mills

GMAC-RFC

Guidant Corporation

HealthPartners

Land O'Lakes, Inc.

Medtronic, Inc.

New York Life Insurance Company

North Memorial Health Care

Park Nicollet Health Services

Piper Jaffray

Prudential Financial

RBC Dain Rauscher

Star Tribune

Target

TCF National Bank

The Toro Company

Thomson West

Thrivent Financial for Lutherans

U.S. Bank

UPS

Wells Fargo Bank Minnesota

Xcel Energy

## ASSOCIATE MEMBERS

American Red Cross of the St. Paul Area

Big Brothers Big Sisters of the Greater  
Twin Cities

Catholic Charities

Children's Home Society & Family Services

Community Health Charities Minnesota

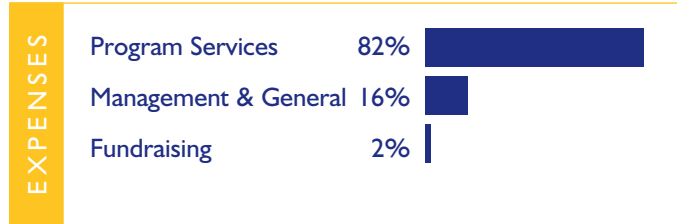
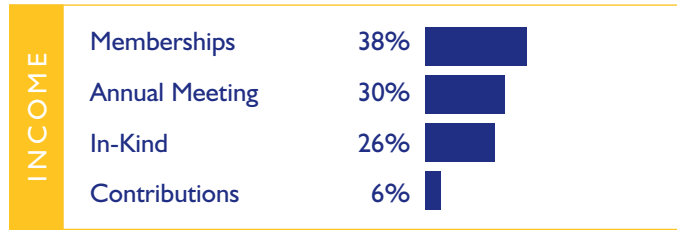
Junior Achievement of the Upper Midwest

Management Assistance Program (MAP)

Salvation Army

Volunteers of America

## 2005 FINANCIAL SUMMARY



## DONORS – IN-KIND CONTRIBUTIONS

Best Buy Co., Inc.

Blue Cross and Blue Shield of Minnesota

Carlson Companies

General Mills

GMAC-RFC

Lizz Sable Stauning, Sable Design

Star Tribune

The Business Journal

The Toro Company

Thrivent Financial for Lutherans

VocalEssence



**CORPORATE  
VOLUNTEERISM  
COUNCIL** *Twin Cities*  
Promoting Workplace Volunteerism

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