



CORPORATE
VOLUNTEERISM
COUNCIL

TWIN CITIES

2017 ANNUAL REPORT

LETTER FROM THE PRESIDENTS

2017 was another remarkable year for the Corporate Volunteerism Council of the Twin Cities, in large part because of the dedication and passion of our members. Our membership companies hail from a large variety of industries, but the Twin Cities thrive because we all come together to make our home a better place to live, work, and play.

In that spirit, the CVC-TC's theme for the year was "Innovation through Collaboration." New ideas thrive through new partnerships, and our programs this year centered on that idea.

We kicked off the year with our Annual Celebration, held at the beautiful Landmark Center in St. Paul. We welcomed Sondra Samuels, President and Chief Executive Officer of the Northside Achievement Zone, to deliver the celebration's keynote address. CVC-TC Member Company ECMC Group was presented with the inaugural Game Changer award for their GO! Program.

In June, we were honored to be named the 2017 Corporate Volunteer Council of the Year by Points of Light at the annual Conference on Volunteering and Service. Our commitment to working together on community needs, from workforce skilling to ending hunger, was key in receiving this honor and is proof that great things happen when we innovate and collaborate to make a difference!

As we look forward to 2018, we are excited to continue to bring our members the educational programs, networking opportunities, and resources they need to continue to make the Twin Cities one of the top places in the nation for volunteerism.

The CVC-TC succeeds because of our amazing members. Thank you for an outstanding year!

Yours in volunteerism,



Susan Schuster
2017 President
Blue Cross and Blue Shield of Minnesota



Stephanie Johnson
2018 President
Minnesota Twins

2017 BOARD OF DIRECTORS

PRESIDENT



Susan Schuster
Blue Cross and Blue Shield
of Minnesota

VICE PRESIDENT



Stephanie Johnson
Minnesota Twins

TREASURER



Tracy Nielsen
HandsOn Twin Cities

SECRETARY



Sarah Richter
Ameriprise

LEADERSHIP DEVELOPMENT



Sam Holsen
Xcel Energy



Jennifer Kramm
Propel Nonprofits



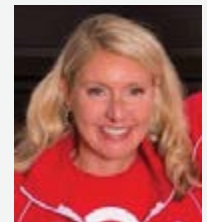
Jamie Yanisch
Boston Scientific



Mary Bachman
Catholic Charities of
St. Paul & Minneapolis



Judy Earling
Best Buy



Jenny Moe
Target

PROGRAM

MARKETING/COMMUNICATIONS



Jessy Annoni
C.H. Robinson



Anna Bosak
H.B. Fuller



Traci Norum
Land O'Lakes



Jessica Hultgren
Second Harvest
Heartland



Mary Smith
Greater Twin
Cities United Way



Dan Schibel
Aveda

MEMBERSHIP

ANNUAL CELEBRATION



Sabrina Berg
ECMC Group



Diana Dalsin
Bridging



Stephanie Johnson
Minnesota Twins

COMMITTEE MEMBERS

LEADERSHIP DEVELOPMENT:

Sam Holsen, Xcel Energy

Jennifer Kramm, Propel Nonprofits

Christine Page, Faegre Baker Daniels

Susan Schuster, Blue Cross and Blue Shield of Minnesota

Jamie Yanisch, Boston Scientific

PROGRAM:

Mary Bachman, Catholic Charities of St. Paul & Minneapolis

Judy Earling, Best Buy

Jenny Moe, Target

MARKETING/COMMUNICATIONS:

Liz Andert, H.B. Fuller

Jessy Annoni, C.H. Robinson

Anna Bosak, H.B. Fuller

Traci Norum, Land O'Lakes

Matt Oquist, Luther Automotive Group

Emily Eddy White, The Food Group

MEMBERSHIP:

Jessica Hultgren, Second Harvest Heartland

Dan Schibel, Aveda

Mary Smith, Greater Twin Cities United Way

ANNUAL CELEBRATION:

Sabrina Berg, ECMC Group

Diana Dalsin, Bridging

Deb Donovan, Second Harvest Heartland

Tina Ewing, Ameriprise Financial

Stephanie Johnson, Minnesota Twins

Ashlie Lystad, Blue Cross Blue Shield of Minnesota

Riley Moynihan, Habitat for Humanity Twin Cities

2017 EVENTS

FEBRUARY

Points of Light:
Service Unites



APRIL

Networking Event



MAY

Annual
Celebration



JULY

CECP Presents
Data Insights



AUGUST

Volunteer/Networking
Event with Reading
Partners



OCTOBER

8 Tips & Trends
for Social Media
in 2018

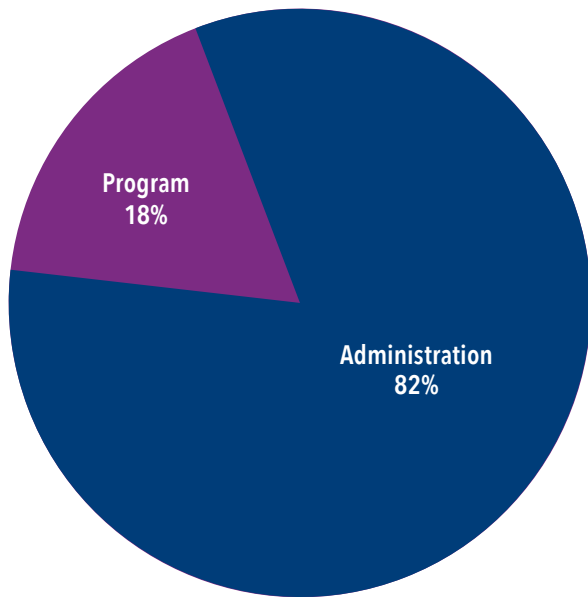


NOVEMBER

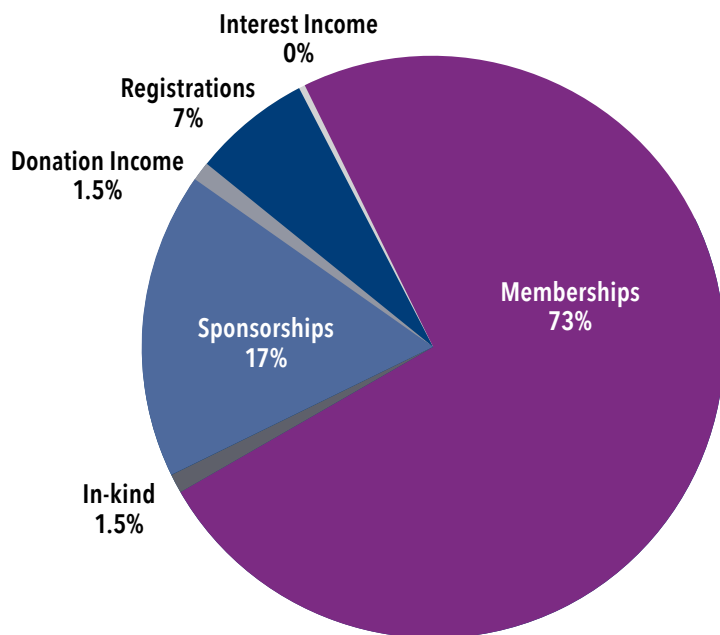
Holiday Party



FINANCIAL SUMMARY



EXPENSES	Amount	Percentage
Administration	\$35,247	82%
Program	\$7,987	18%
Total	\$43,234	



REVENUE	Amount	Percentage
Memberships	\$30,675	73%
Sponsorships	\$7,000	17%
Registrations	\$3,135	7%
Donation Income	\$650	1.5%
In-kind	\$692	1.5%
Interest Income	\$6.72	0%
Total	\$42,158.72	



TWIN CITIES

CORPORATE VOLUNTEERISM COUNCIL – TWIN CITIES

1611 County Road B West, Suite 320
St. Paul, MN 55113
phone (651) 999-5341 | fax (651) 917-1835
www.cvctc.org | info@cvctc.org