



Promoting Workplace Volunteerism

2020 Minnesota Game Changer Award A recognition program of the Corporate Volunteerism Council – Twin Cities

CVC-TC's **Game Changer Award** recognizes exceptional innovation and employee engagement. This award honors an employee-driven corporate initiative or program that promotes volunteerism, demonstrates innovation and impacts company culture and strategy. Successful applicants will demonstrate:

- Employee leadership and initiative
- Overall employee engagement
- Innovative partnership that leveraged corporate resources to meet community needs
- Measurable results
- Significant achievements in business strategy

The recipient of the **Game Changer Award** will receive an engraved company award, letter of notification to the CEO, two complimentary tickets to the Awards Luncheon, recognition on the CVC-TC website and a \$1,000 contribution to the nonprofit of the company's choice.

All planning and activity for this program will have taken place in Minnesota during 2019, regardless of whether the organization is national or global. All CVC-TC corporate members are eligible if they have not been a CVC-TC award winner in the past three years. Click here to view [past award recipients](#). Companies may nominate themselves or be nominated by a Twin Cities nonprofit organization.

Apply using our online form. Please describe the company's accomplishments, addressing the criteria above and details below. After you submit your application, you may upload up to three supporting documents such as photos, news articles, and project plan. Nominations and supporting materials must be submitted by September 4, 2020. If you have questions about the nomination process, please contact the CVC-TC office at 651-999-5341 or info@cvctc.org.

Corporate information

- Corporation name
- Corporate address
- Number of employees (approximate)

Program Information

- Volunteer program name
- Program description
- Role of employees
- Number of employees involved

Program results

- Outcomes of the program (short and/or long-term results)
- Innovative qualities of program
- How the program is helping to shape or change business strategy