



2023 Annual Meeting

Monday, February 27

Advocating, supporting, and growing workplace volunteerism to
improve our community.

Today's Agenda



- 11:00 am Welcome
- 11:05 am Mission, Core Values and Strategic Goals
- 11:15 am CVC-TC Year in Review & 2023 Outlook
- *Committee Updates*
- 11:25 am Financials, Proposed Board Slate
- 11:40 am Welcome our 2023 President and Vice President
- 11:45 am Survey of Attendees
- 12:00 pm Annual Meeting Concludes


Our Strategy



MISSION

CVC-TC educates and connects our members to advocate for, support, and grow workplace volunteerism to strengthen our community.


CORE VALUES

- Lead: We lead by initiative and example
 - Collaborate: We work together with our community
 - Educate: We learn from each other
 - Celebrate: We celebrate success to inspire greater participation
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Strategic Plan



STRATEGIC GOALS

1. Provide quality programs, services, and resources for our members
 2. Build a strong and stable community of corporate and nonprofit members
 3. Build our organizational capacity to make a larger impact in the future for our members and the community
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CVC-TC Annual Meeting

COMMITTEE UPDATES

Membership

Programs

Annual Celebration

Finance*

Leadership Committee*

**Require membership approval*

Membership Categories

Corporate Membership

- Three tiers, dependent on company size

Associate Membership

- Two-year term
- One associate member for every four corporate partners
- RFP process for membership, directed by the Membership Committee

Partner Membership

- Three partner members – Propel Nonprofits, HandsOn Twin Cities, Greater Twin Cities United Way
- Applications directed to and reviewed by the board

Current Corporate Members

3M	C.H. Robinson	General Mills, Inc.	Securian Financial
Accenture	CHS Inc.	Give to Get	Thrivent Financial
Allianz	Cargill	H.B. Fuller	The Mosaic Company
Allina Health	CenterPoint Energy	International Dairy Queen	The Toro Company
Ameriprise Financial	Comcast Corporation	Land O'Lakes, Inc.	UnitedHealthcare
Andersen Corporation	Delaware North	Liberty Diversified International	U.S. Bank
Bank of America	Deluxe Corporation	Luther Automotive Group	Winnebago Industries
Blue Cross Blue Shield of MN	ECMC Group	Medica	Xcel Energy
Boston Scientific	Ecolab	Minnesota Twins	
Bremer Financial Services	Faegre Drinker Biddle & Reath LLP	RBC Wealth Management	

Current Associate & Partner Members

Associate	Partner
Best Prep	Greater Twin Cities United Way
Bridging	HandsOn Twin Cities
Feed My Starving Children	Propel Nonprofits
Hammer Residences, Inc.	
The Link	
Living Well Disability Services	
Open Arms of Minnesota, Inc.	
People Serving People	
Second Harvest Heartland	
Wilder Foundation	

Spread the Word!



A CVC Membership promotes:

- Exclusive networking across leading corporate and nonprofit volunteer programs
- Personal and professional development through programs and workshops
- Programs that provide tools and resources to enhance new and well-established volunteer programs
- Greater community awareness and recognition of your company's commitment to volunteerism
- Opportunity to receive free consultation to assess your corporate volunteer program's strengths and opportunities

WE ARE ALL MEMBERSHIP COMMITTEE MEMBERS

Help grow CVC by inviting a business to the next program

Learn more at cvctc.org

Marketing and Communications

2022 Highlights

Monthly e-news content

Social media content across three platforms

- 50+ posts on LinkedIn
- 35 posts on Facebook
- 30 posts on Twitter

2023 Outlook

Telling the story of CVC and our members

Increased engagement on social channels

- Boosting posts
- Drive engagement around Annual Meeting and Annual Celebration

2022 Programs In Review

Topics included:

- May – Principles and Power of Pro Bono Volunteerism
- June – Coffee Chat
- Aug. –Volunteering during Disasters
- Sept. – ERGs and Volunteerism – Practicalities and Possibilities
- Sept. – World Café (in-person event)
- Jan. 2023 – Renew/Reboot with Art
- Jan. 2023 – Books/Brews/Views

Participation

- Average registration for programs: 22 registrants

2023 Upcoming programs

Books, Brews and Views:

Quarterly discussions of the book [Transforming Disruption to Impact: Rethinking Volunteer Engagement for a Rapidly Changing World](#) by Doug Bolton, Beth Steinhorn, Jerome Tennille, and Craig Young.

- April 26, 2023 – Section 2 – Rethinking Strategy
- July 26, 2023 – Section 3 – Rethinking Engagement
- Fall 2023 TBD – Section 4 – Rethinking Impact

Help program committee support YOU in 2023!

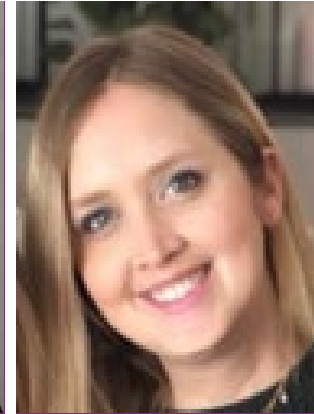
2023 Annual Celebration



Tina Ewing
Ameriprise Financial



Julie Greene
Second Harvest Heartland



Ashlie Lystad
Blue Cross Blue Shield



DeeDee Gorman
ECMC Group



Pam Weier
HB Fuller



Sara Ball
UnitedHealthcare



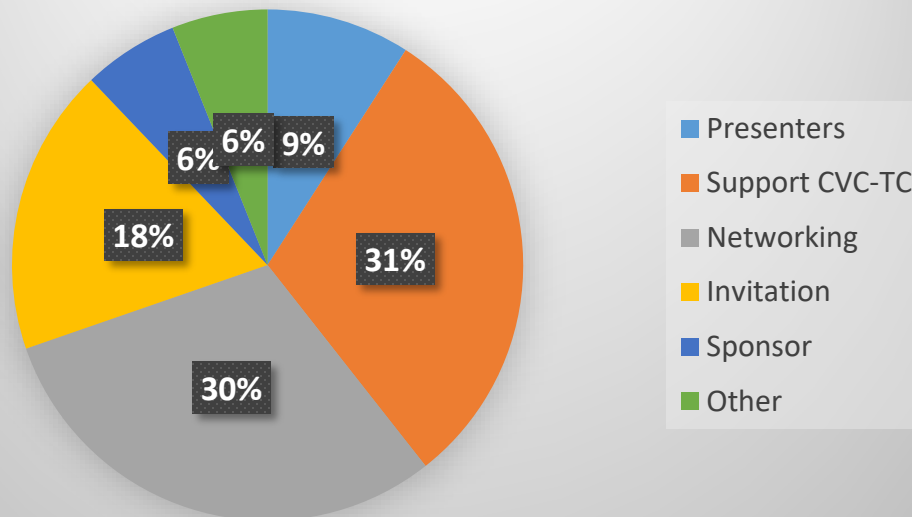
Bonnie Vagasky
Best Prep

Committee Members

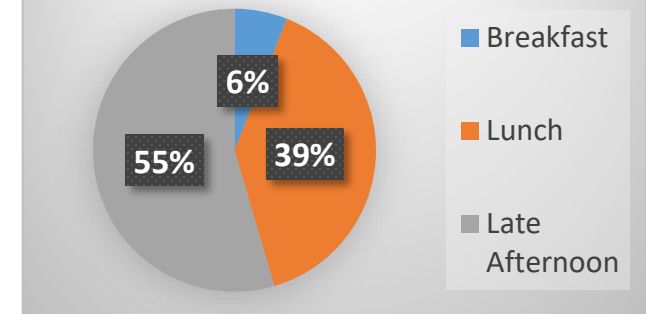
Annual Celebration Committee

Last year following the annual celebration we took a survey and we listened!

Factors that influenced 2022 attendance



Time of Day



2023 Annual Celebration

SAVE THE DATE: MAY 11th 3-6pm, Mendakota Country Club

- Networking
- Volunteer Fair
- Appetizers
- Desserts + Happy Hour
- Keynote speaker – Dianne Haulcy
- Recognition Table



Registration opens in March!



Dianne Haulcy

- President and CEO of The Family Partnership.
 - For over 144 years, The Family Partnership has worked to understand and address the needs of vulnerable families and children in the greater Minneapolis area.
- Host of Minnesota Public Radio podcast “Little Moments Count Early Risers” focused on how to talk to young children about race and racism.

2022 Financial Recap

Assets	2020	2021	2022
Total Current Assets	\$65,104	\$66,937	\$73,280
Liabilities	2020	2021	2022
Total Current Liabilities	\$15,475	\$9,300	\$23,550
Net Assets	2020	2020	2022
Unrestricted	\$49,629	\$57,637	\$73,280
Income & Expense Statement	2020	2021	2022
Revenue	\$34,479	\$39,153	\$40,215
Expenses	\$34,199	\$31,086	\$37,831
Increase (Decrease) in Net Assets	\$280	\$8,007	\$2,384

2023 Budget- Proposed

Revenue	2023
Total Revenue	\$42,575
Expenses	20223
Administration	\$29,170
Communications	\$1,200
Membership	\$0
Programs	\$3,600
Awards Celebration	\$10,000
Total Expenses	\$43,970
Income	2023
Net Gain	(-\$1,395)

2023 Proposed Board Slate

	2023 Candidates	Organization
President	Kelly Bukowski	Land O'Lakes
Vice President	DeeDee Gorman	ECMC
Treasurer	Tracy Nielsen	HandsOn Twin Cities
Secretary	Elizabeth Appel	Propel
Chair, Leadership Development	Minn Wang	General Mills
	Krystal Russo	Xcel Energy
	Emily Eddy White	The Food Group
Chair, Program	Susan Schuster	Blue Cross Blue Shield
	Jessica Haider	Ameriprise
	Angela McLaughlin	People Serving People
Chair, Marketing Communications	Tera Stoddard	CHS
	Matt Oquist	Luther Automotive Group
	Barb Shimshock	Feed My Starving Children
Chair, Membership	Mary Smith	United Way
	Jesse Mamaril	U.S. Bank
	Sasha Meyer	Comcast
Chair, Celebration	Julie Greene	Second Harvest Heartland
	Bonnie Vagasky	BestPrep
	Pam Weier	HB Fuller
Ex-Officio	Caroline DeVinck	Accenture

Time to Vote – Survey Monkey

Action Needed: <https://www.surveymonkey.com/r/ZVG9P5G>

- **Please take time NOW to complete the survey**
- Though contact information is requested, please know your responses are anonymous to the CVC Board
- In accordance with our bylaws, we do need to have two-thirds participation from member organizations
- If needed, we will be sending email communication requesting additional participation
- Results will be shared with membership via an upcoming communication

Thank You to Outgoing Board Members!

- Anna Bosak
- Sam Holsen
- Sofia Terzic

Anderson Corporation

Xcel Energy

U.S. Bank



2023 President and Vice President



Welcome

Kelly Bukowski

Community Relations Manager

Land O'Lakes, Inc.

DeeDee Gorman

Sr. Community Relations Specialist

ECMC Group

Member Survey – Menti

Go to: <https://www.menti.com/alpwj1o5h4u6/0>



Thank you for joining us today!



If you have any further question about CVC-TC OR are interested in joining a committee, please reach out to info@cvctc.org.